



L&L Products North America

160 McLean Drive
Romeo, MI 48065 – USA
Tel: +1 586 336 1700
webmaster@llproducts.com

FOR IMMEDIATE RELEASE

L&L Products' CCubed™ Technology Featured in NEMO Backpacks

ROMEO, MI August 7, 2023 – L&L Products' CCubed™ technology is featured in two new 2024 backpack designs from NEMO, manufacturer of outdoor gear and accessories built to improve the adventure experience. This feature was announced at a NEMO press event in June.

CCubed™, the game-changing performance material, is engineered to optimize wearer comfort through novel and excellent sweat management. Its breathable 3D structure provides cushioning, allows heat to escape, wicks sweat away from the skin, and creates an evaporative cooling effect. This material elevates overall wearer comfort while maintaining cushioning performance.

The CCubed™ technology elevates the performance of the NEMO backpacks by providing sweat management where it matters the most – in the back panels, shoulder straps, and hip belt.

"For NEMO, CCubed™ is a perfect convergence of high-performance and circularity," said Mark Thibadeau, Design Director with NEMO. "NEMO is committed to making the best product available, and CCubed™ material allows our back panels and shoulder straps to breathe and wick moisture significantly better than foam. 100% PET and part of our Endless Promise collection, CCubed™ allows our packs to be recycled into new gear and kept out of the landfill through partnerships with leading textile recyclers."

"We are grateful to NEMO Equipment for inviting us to be part of their recent press event," said Greg Thompson Global Technology Leader at L&L Products. "They are mission-driven and leading change in their industry. We look forward to future opportunities to innovate together."

CCubed™ outperforms traditional polyurethane foam in moisture management and breathability while maintaining resiliency and is based on PET technology, which can typically be more easily recycled or repurposed than ethylene-vinyl acetate (EVA) and urethane (PU) foam. Plus, unlike polyurethane foams, CCubed™ contains no toxic isocyanates.

L&L Products, Inc.
160 McLean Drive
Romeo, MI 48065 • USA
Tel: +1 586 336 1700 • Email: webmaster@llproducts.com

llproducts.com



Read more here:

Outdoor Industry

<https://outdoorindustry.org/press-release/nemo-announces-2024-collection/>

Inside Outdoor

<https://insideoutdoor.com/nemo-announces-2024-collection/>

SGB Media

<https://sgbonline.com/pressrelease/nemo-announces-2024-collection/>

###

About L&L Products

Technology-driven and family-owned, L&L Products creates custom-engineered solutions that deliver reduced noise, vibration, and harshness (NVH), static sealing, acoustic improvement, structural reinforcement, and substrate bonding for automotive, aerospace, commercial vehicle, and other industrial applications. Today, L&L has over 1200 employees worldwide, locations in 15 countries, and 10 manufacturing facilities.

For more information, visit www.lproducts.com.

About NEMO

NEMO is a New Hampshire-based outdoor gear company known for creating award-winning products that are built to last, comfortable, and fun to use. Named one of Outside Magazine’s and Business New Hampshire’s Best Places to Work, NEMO has also been recognized as a small business leader for the environment by New Hampshire Businesses for Social Responsibility. NEMO’s reputation for design innovation across its product lines—tents, sleeping bags, sleeping pads, camp accessories, and furniture—is an outgrowth of its design philosophy to never bring anything to market that doesn’t offer a meaningfully better experience. NEMO’s team of designers and engineers are motivated by a passion for outdoor adventure and sustainability.

CONTACT

Andrea Smith
Global Market Communications Manager

L&L Products, Inc.
160 McLean Drive
Romeo, MI 48065 • USA
Tel: +1 586 336 1700 • Email: webmaster@lproducts.com

lproducts.com



586-336-1611

Andrea.smith@llproducts.com

Links

<http://ccubed.llproducts.com>

<http://www.llproducts.com>

<http://www.llproducts.com/news/>

<https://www.linkedin.com/company/l&l-products>

www.twitter.com/LL_Products

<https://www.facebook.com/llproducts/>

L&L Products, Inc.

160 McLean Drive

Romeo, MI 48065 • USA

Tel: +1 586 336 1700 • Email: webmaster@llproducts.com

llproducts.com