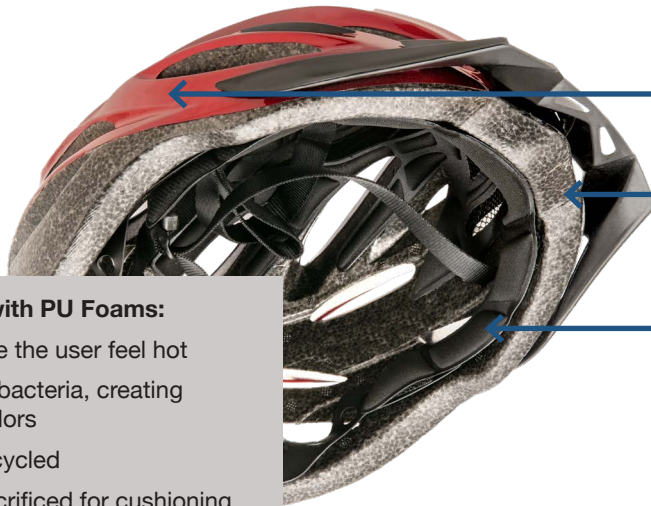


Traditional Helmet



Outer Shell
Durability and Impact Protection
Polycarbonate or fiberglass

Inner Foam Layer
Impact Protection
Expanded polystyrene foam

Helmet Liner/Padding
Comfort
Polyurethane (PU) foam

Compromises with PU Foams:

- Tends to make the user feel hot
- Accumulates bacteria, creating unpleasant odors
- Cannot be recycled
- Comfort is sacrificed for cushioning
- Sweat easily moves from forehead into eyes, creating a burning sensation

Helmets Made with CCubed™

Outer Shell
Durability and Impact Protection
Polycarbonate or fiberglass

Inner Foam Layer
Impact Protection
Expanded polystyrene foam



Helmet Liner/Padding
Comfort
CCubed™ Fiber-Based
Performance Material



CCubed™ Brings Many Benefits Over Traditional Foam:

- Superior comfort – excellent moisture wicking and evaporative capability to help to keep sweat out of the rider's eyes
- Effective Cushioning – resilient structure that can withstand cyclic compression
- “Built-In” Clean – hand washable
- PET-Fibers – contains recycled PET material and can be recycled